

Startup Sustainability Quotient Assessment

Instructions: Please answer the following questions honestly and to the best of your ability. Use the scale provided to rate your startup's current sustainability practices in each dimension of the COMPASS model (Circular Economy, Optimisation, Mindful Consumption, Policy and Regulation, Accessibility, Stakeholder Collaboration, and Social Responsibility).

Circular Economy (C)

1. To what extent does your startup prioritise the reuse, refurbishment, and recycling of electronic devices and components in your operations and product lifecycle?
 - Not at all
 - Slightly
 - Moderately
 - Significantly
 - Completely
2. How effectively does your startup manage electronic waste generated by your products and services?
 - Poorly
 - Fairly
 - Adequately
 - Well
 - Excellently

Optimisation (O)

1. How committed is your startup to developing and implementing energy-efficient technologies and processes?
 - Not at all
 - Slightly
 - Moderately
 - Highly
 - Extremely

2. Are you actively working to reduce the carbon footprint of your digital products and services throughout their lifecycle?

- No
- Somewhat
- Yes, to some extent
- Yes, significantly
- Yes, extensively

Mindful Consumption (M)

1. Does your startup promote responsible consumer behaviour and informed decision-making among its users?

- Rarely or never
- Occasionally
- Fairly often
- Frequently
- Always

2. Have you undertaken initiatives to raise awareness among your users about the environmental implications of their consumption choices?

- No
- In the planning stages
- Yes, but still evolving
- Yes, consistently
- Yes, extensively

Policy and Regulation (P)

1. Is your startup actively engaged in advocating for or shaping policies and regulations that promote sustainable practices within your industry?

- Not at all
- Slightly
- Moderately
- Actively
- Proactively

2. Are you aware of and compliant with the relevant sustainability-related policies and regulations in your industry?

- Not aware
- Somewhat aware
- Moderately aware
- Highly aware
- Fully aware and compliant

Accessibility (A)

1. How inclusive is your startup in ensuring that the benefits of sustainable technology are accessible to all, regardless of socioeconomic status, gender, or geographical location?

- Not inclusive at all
- Somewhat inclusive
- Moderately inclusive
- Highly inclusive
- Extremely inclusive

2. Are you actively working to bridge the digital divide and promote inclusivity in the use of sustainable technology solutions?

- No
- In the planning stages
- Yes, but still evolving
- Yes, consistently
- Yes, extensively

Stakeholder Collaboration (S)

1. To what extent does your startup collaborate with various entities, including manufacturers, tech companies, governments, non-governmental organisations, and consumers, to advance sustainable practices?

- Rarely or never
- Occasionally
- Fairly often
- Frequently
- Always

2. Do you actively seek feedback and input from stakeholders to improve your sustainability initiatives and products/services?

- Never
- Rarely
- Sometimes
- Often
- Always

Social Responsibility (S)

1. How effectively does your startup integrate corporate social responsibility into its operations, considering both societal and environmental impacts?

- Not effectively
- Somewhat effectively
- Moderately effectively
- Highly effectively
- Extremely effectively

2. Are you actively involved in community initiatives or charitable activities related to sustainability?

- No
- In the planning stages
- Yes, but still evolving
- Yes, consistently
- Yes, extensively

Scoring:

- Add up the scores for each dimension to calculate your startup's Sustainability Quotient.
- Higher scores indicate a stronger commitment to sustainability.
- Use the results to identify areas for improvement and set sustainability goals.

Remember that sustainability is an ongoing journey, and this questionnaire can be periodically revisited to track progress and adjust sustainability strategies as needed.